



The Advisor Advocate

Big Ideas: Transformative Culture and the Professions

Big Ideas is a 16-credit undergraduate certificate program designed to give pre-professional and STEM students a competitive edge. This program can be completed with minimal extra Liberal Studies classes.

These courses help students grapple with the tough questions and “big ideas” the Humanities/Liberal Arts ask. They consider topics like the role of government, the power of words and symbols, and the responsibility we have for the welfare of others.

Students leave understanding the complex social, ethical, and cultural contexts and challenges of their post-university world.

Interested student take courses that draw on unique faculty expertise. Advisors **guide** students through required liberal studies courses in a purposeful and career-minded way.

The program is new, starting Fall 2021, but the benefits are timeless:

Academic Strengths, developing one’s ability to:

- Read closely
- Write clearly
- Speak confidently
- Listen carefully
- Work with others who have diverse perspectives

Personal Development:

- Increase cultural capital
- Appreciate of the Arts and Literature.
- Inform civic engagement

Professional Advantages:

- Creative problem solving skills
- Communicate clearly to those outside of particular area of expertise

Students finish with job-ready skills, an ePortfolio of significant coursework, and official recognition of competencies through an Academic Certificate

For more information contact:
Dr. Lynn Botelho, Botelho@iup.edu



Year 1:

2 Big Ideas Classes

- ❖ Engage with transformative texts
- ❖ Earn LS humanities literature and GMA credit
- ❖ No writing prerequisite

Years 2 & 3

3 additional courses (9 credits)
Pathways reflect career interests:

- Management, Information, & Organization
- Law and Government
- Mind, Body, & Health
- Science and the Environment

Year 4

During a 1-credit capstone internship, students will engage in a *career-driven* project.



Director:
Rachel DeSoto-Jackson
teaching-excellence@iup.edu

Associate Director for
Academic Advising:
Erin Conlin
elconlin@iup.edu

Editor and Designer
Jacklyn Heslop