

**REPORT OF THE
ENROLLMENT MANAGEMENT COMMITTEE
COUNCIL OF TRUSTEES
Indiana University of Pennsylvania
Thursday, May 5, 2022**

DISCUSSION

Patricia McCarthy, vice president for Enrollment Management, opened the committee meeting by providing an update on the recruitment of new undergraduate, graduate, and culinary students for fall 2022. Dr. McCarthy also presented progress toward summer 2022 and fall 2022 enrollment, which included a comparison of fall 2022 registration with fall 2021 registration at this same point in time last year. She also included information on the retention and persistence of current undergraduate students as well as campus-wide initiatives to help support students who have not yet registered for summer and/or fall 2022 classes.

Dr. McCarthy mentioned that, due to the resignation of Assistant Director for Undergraduate Admissions Pamela Guzman, whose responsibilities included the recruitment of Latinx students, the Office of Undergraduate Admissions is in the process of searching for a candidate to successfully lead the initiatives led or co-led by Ms. Guzman. IUP's commitment to diversity, equity, and inclusion and to recruiting and retaining students in underrepresented populations will continue uninterrupted as Shawn Jones, associate director of Undergraduate Admissions for Minority and Out-of-State Recruitment, will assume Ms. Guzman's responsibilities in the interim. Dr. McCarthy wanted to publicly thank Ms. Guzman, a 2016 IUP graduate, for her great work at IUP and to wish her the best as she advances to the next level of her admissions career as a director of undergraduate admissions.

Michele Petrucci, associate vice president, International Education and Global Engagement, presented information about IUP's international student and scholar population. Dr. Petrucci noted that a robust international student and scholar population is key for a Research 2 institution like IUP to deepen its global perspectives and connection; to exchange differing views and approaches inside and outside of classrooms with students, faculty, and staff; to connect IUP students to the broader world (especially those students who are unable to participate in an international study-away experience); and to nurture and expand its research and grant opportunities. She emphasized that, in addition to enriching IUP, international students and scholars enrich the broader western Pennsylvania community and further increase IUP's positive standing regionally, nationally, and internationally.

Dr. Petrucci provided data about international enrollment, the current national climate, benefits to Pennsylvania residents in welcoming international students and scholars to IUP's community, and the challenges and opportunities to increase IUP's international enrollment. Examples of opportunities to rebuild IUP's international population include

adding new academic programs, offering competitive pricing, and building on/creating new partnerships for dual degrees and transfer programs.

This concludes my report.

Mrs. Joyce Fairman, Chair
Enrollment Management Committee