

**REPORT OF THE
ENROLLMENT MANAGEMENT COMMITTEE
COUNCIL OF TRUSTEES
Indiana University of Pennsylvania
Thursday, September 8, 2022**

DISCUSSION

Patricia McCarthy, vice president for Enrollment Management, opened the committee meeting by providing information and highlights about enrollment for the fall 2022 semester. She also provided an update on the recruitment of new undergraduate, graduate, and culinary students for fall 2023.

Tiffany Potts, director of Financial Aid, presented her vision for aligning the Financial Aid office with the IUP Strategic Plan by providing an even more student-focused, individualized, and efficient experience for current and prospective students. Engaging student and staff and removing barriers for students are two key priorities that will ensure the office is meeting students when and where they are and is helping students successfully navigate the inherent complexities of the financial aid process.

Mrs. Potts discussed some specific changes in the ways the Financial Aid office will provide services, including significantly transforming the communication methods used with prospective and current students, offering more individualized services to students, and integrating important financial aid information into IUP's early alert system for students. Mrs. Potts also provided examples of how the Financial Aid office staff are implementing diversity, equity, and inclusion strategies in their work. She concluded her presentation with her plans for the professional development of staff and how changes to the staffing structure within the Financial Aid office will positively impact student success. Assessment and evaluations will be conducted to monitor student satisfaction and engagement with the office to positively impact the recruitment and retention of students at all levels.

This concludes my report.

Mrs. Joyce Fairman, Chair
Enrollment Management Committee