

**REPORT OF THE UNIVERSITY ADVANCEMENT COMMITTEE  
COUNCIL OF TRUSTEES  
Indiana University of Pennsylvania  
Thursday, March 23, 2023**

The University Advancement Committee has a naming resolution for presentation and approval.

**RESOLUTION FOR THE NAMING OF THE  
TRUMPET STUDIO  
IN HONOR OF KEVIN EISENSMITH**

**WHEREAS**, Kevin Eisensmith, retired professor of trumpet, was a member of the Indiana University of Pennsylvania faculty from 1998 to 2022, served as assistant chair of the Music Department, and directed the IUP (Indiana University of Pennsylvania) Jazz Ensemble, Trumpet Ensemble, Alumni Trumpet Ensemble, and Faculty Brass Quintet;

**WHEREAS**, Dr. Eisensmith has performed with the Altoona, Johnstown, and Westmoreland symphony orchestras, including as principal trumpet, and with the Wildcat Regiment Band and Keystone Wind Ensemble;

**WHEREAS**, Dr. Eisensmith has made dozens of recordings, including as a member of the IUP Keystone Wind Ensemble, Faculty Brass Quintet, and Symphony Band, the EKU (Eastern Kentucky University) Brass, and the Atlanta Symphony Orchestra;

**WHEREAS**, Dr. Eisensmith has given solo performances with bands, jazz ensembles, and orchestras in 16 US states and 12 other countries;

**WHEREAS**, Dr. Eisensmith has received the Distinguished Service Award from the National Trumpet Competition and the Award of Merit from the International Trumpet Guild, an organization he has served as secretary, president, and immediate past president;

**WHEREAS**, many of his colleagues, family members, friends, and former students have made contributions to establish the Kevin Eisensmith Trumpet Fund;

**NOW, THEREFORE, BE IT RESOLVED**, that the Council of Trustees of Indiana University of Pennsylvania recognizes Kevin Eisensmith's exemplary work and his significant impact on music and on the lives of IUP students by naming the Kevin Eisensmith Trumpet Studio in his honor.

The following motion is recommended for approval:

**THAT THE RESOLUTION FOR THE NAMING OF THE TRUMPET STUDIO IN  
HONOR OF KEVIN EISENSMITH BE APPROVED.**

The Division of University Advancement, under the leadership of Vice President Khatmeh Osseiran-Hanna, continues to press forward in all matters advancement. The advancement efforts for the school of osteopathic medicine are gaining momentum. Annual Giving commitments have surged this fiscal year, with a 35.28 percent increase from fiscal year 2021-22, totaling \$912,103. Planned Giving totaled

\$910,646. Of special note, Giving Tuesday surpassed its goal by 444 percent, with a total of \$88,822.

The Office of Alumni and Constituent Engagement hosted December graduates, welcoming more than 250 new alumni, family, and friends into historic Breezedale, celebrating their accomplishments with a champagne toast, and welcoming them into the IUP alumni community. The PCI Oral History project concluded at the end of January 2023, engaging 12,671 respondents. The Black Experience Alumni Committee, also known as BEAC, is excited to host its Inaugural Weekend this coming April on the IUP campus, with several exciting key events being planned, including a scholarship gala.

During the second quarter of fiscal year 2022–23, gift officers secured more than \$1 million. Cash donations for the first half of fiscal year 2022–23 totaled \$3,533,139.

The Office of Strategic Partnerships facilitated collaboration between the IUP Department of Counseling, the Cambria County Drug and Alcohol Program, and REACH (Reaching Educational Achievements with Clinical Mental Health). The outcome included IUP's Clinical Mental Health Counseling master's program students being offered paid internships to serve rural students in Cambria County school districts. This program will offer a pipeline of future mental health counselors to the community and its schools.

A Hogspitality Village, offered by the Punxsutawney Groundhog Club, was established on Gobbler's Knob in Punxsutawney this past February, thanks to IUP's long-standing relationship with Nemaquin. Five chefs from the luxury resort made the trip to Punxsutawney, noting IUP as the official sponsor for the Hogspitality Village. Several amenities, including a heated pavilion, food, and coffee, were enjoyed by more than 350 ticket holders. Strategic Partnerships' graduate assistant, Heidi Neumann, along with several other Indiana campus students, assisted with security and parking needs while representing their alma mater during this national event.

As of February 1, 2023, the Foundation for IUP has awarded 1,356 scholarships. Summer awards totaled \$7,355. Fall awards totaled \$1,883,600. Spring awards, though still in process, are at \$528,141.

This concludes my report.

Jennifer Baker, Chair  
University Advancement Committee